

Exhibit 1

Mark: IMPOSSIBLE

**IMMOCORPORATION
LIMITED**

**Publication Date:**Oct. 02, 2012

Basis: 1(a)

First Use: Sep. 01, 2011

Use in Commerce: Sep. 01, 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0004

Attorney Primary Email Address: dweslow@wiley.law

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: David E. Weslow
Wiley Rein LLP
2050 M Street, NW
Washington, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e-mail: dweslow@wiley.law akosak@wiley.law tmdocket@wiley.law

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 07, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 07, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jul. 07, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 06, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 12, 2022	TEAS SECTION 8 & 9 RECEIVED	
Dec. 18, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 17, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 17, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 17, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 19, 2017	TEAS SECTION 8 & 15 RECEIVED	
Dec. 18, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 23, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 23, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 30, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 18, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 02, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 02, 2012	PUBLISHED FOR OPPOSITION	

Sep. 12, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Aug. 30, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED
Aug. 30, 2012	ASSIGNED TO LIE
Aug. 18, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER
Aug. 14, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED
Aug. 13, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 13, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Jul. 10, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Jul. 10, 2012	NON-FINAL ACTION E-MAILED
Jul. 10, 2012	NON-FINAL ACTION WRITTEN
Jun. 28, 2012	ASSIGNED TO EXAMINER
Mar. 31, 2012	NOTICE OF DESIGN SEARCH CODE MAILED
Mar. 30, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Mar. 27, 2012	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 07, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Runyon, Joel

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5628/0342](#)

Pages: 3

Date Recorded: Sep. 22, 2015

Supporting Documents: [assignment-tm-5628-0342.pdf](#)

Assignor

Name: [RUNYON, JOEL](#)

Execution Date: Sep. 22, 2015

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Assignee

Name: [IMPOSSIBLE VENTURES LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Address: 1231 CHAMPION FOREST COURT
WHEATON, ILLINOIS 60187

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET, NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [5754/0299](#)

Pages: 3

Date Recorded: Mar. 21, 2016

Supporting Documents: [assignment-tm-5754-0299.pdf](#)

Assignor

Name: [IMPOSSIBLE VENTURES LLC](#)

Execution Date: Mar. 09, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS
Where Organized:

Assignee

Name: [IMPOSSIBLE X LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS
Where Organized:

Address: 1231 CHAMPION FOREST COURT
WHEATON, ILLINOIS 60187

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET, NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS
Where Organized:

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	
Plaintiff(s)			

Name: Impossible X LLC

Correspondent DAVID E. WESLOW

Address: WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmocket@wiley.law

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA

Address: BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmocketing@ballardspahr.com ,

mail: phila_tmdocketing@ballardsparr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

IMPOSSIBLE

[79219029](#)

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW

Address: WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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IMPOSSIBLE

[85578345](#)

[4260617](#)

IMPOSSIBLE FITNESS

[86208828](#)

[4624158](#)

IMPOSSIBLE X

[87116499](#)

[5155646](#)

IMPOSSIBLE HQ

[87116490](#)

[5179974](#)

IMPOSSIBLE

[87116503](#)

[5376208](#)

IMPOSSIBLE NUTRITION

[87116501](#)

[5387588](#)

DO SOMETHING IMPOSSIBLE

[87116483](#)

IMPOSSIBLE FITNESS

[87125862](#)

IMPOSSIBLE FITNESS

[87687403](#)

IMPOSSIBLE

[87755108](#)

IMPOSSIBLE

[87884481](#)

Prosecution History

Entry Number	History Text	Date	Due Date
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36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	

9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number:	91240949	Filing Date:	May 02, 2018
Status:	Terminated	Status Date:	Aug 21, 2018
Interlocutory Attorney:	KATIE W MCKNIGHT		

Defendant			
Name:	Kenny Arsene Roeland		
Correspondent Address:	JOSHUA BILETSKY BILTETSKY LAW 7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028		
Correspondent e-mail:	Joshua@biletiskylaw.com		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)			
Name:	Impossible X LLC		
Correspondent Address:	DAVID E WESLOW WILEY REIN LLP 1776 K STREET NW WASHINGTON DC UNITED STATES , 20006		
Correspondent e-mail:	dweslow@wileyrein.com , tmddocket@wileyrein.com , vcapati@wileyrein.com		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018

Type of Proceeding: Cancellation

Proceeding Number: [92062327](#)

Filing Date: Sep 25, 2015

Status: Terminated

Status Date: Mar 02, 2016

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Edison Watson LLC

Correspondent Address: MARK A MILLER
HOLLAND & HART LLP
222 S MAIN ST, STE 2200
SALT LAKE CITY UT UNITED STATES , 84101

Correspondent e-mail: mmiller@hollandhart.com , gutley@hollandhart.com , bwthur-good@hollandhart.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE VENTURES		85826325	4463971

Plaintiff(s)

Name: Impossible Ventures LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , ameltzer@wileyrein.com , rscheffel@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158

Prosecution History

Entry Number	History Text	Date	Due Date
13	TERMINATED	Mar 02, 2016	
12	BD DECISION: DISMISSED W/ PREJ	Mar 02, 2016	
11	W/DRAW OF PET FOR CANCELLATION	Feb 29, 2016	
10	SUSP PEND DISP OF CIVIL ACTION	Feb 04, 2016	
9	SUSPENDED	Dec 22, 2015	
8	STIP FOR EXT	Dec 15, 2015	
7	RESPONSE DUE	Dec 08, 2015	
6	STIP FOR EXT	Dec 07, 2015	
5	D MOT TO SUSP PEND DISP CIV ACTION	Nov 17, 2015	
4	ANSWER	Nov 06, 2015	
3	PENDING, INSTITUTED	Sep 28, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 28, 2015	Nov 07, 2015
1	FILED AND FEE	Sep 25, 2015	

Generated on: This page was generated by TSDR on 2024-03-08 12:09:34 EST

Mark: IMPOSSIBLE FITNESS

IMPOSSIBLE FITNESS

US Serial Number: 86208828

Application Filing Date: Mar. 03, 2014

US Registration Number: 4624158

Registration Date: Oct. 21, 2014

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 09, 2021

Publication Date: Aug. 05, 2014

Mark Information

Mark Literal Elements: IMPOSSIBLE FITNESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "FITNESS"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Website featuring information relating to exercise and fitness

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014

Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0004

Attorney Primary Email Address: dweslow@wiley.law

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: David E. Weslow
Wiley Rein LLP
1776 K Street, NW
Washington, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

Correspondent e-mail: dweslow@wiley.law tmdocket@wiley.law akosak@wiley.law

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 21, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 09, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 09, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 09, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 08, 2021	TEAS SECTION 8 & 15 RECEIVED	
Oct. 21, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 23, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 23, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 05, 2014	PUBLISHED FOR OPPOSITION	
Jul. 16, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 01, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Jul. 01, 2014	ASSIGNED TO LIE	
Jun. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2014	EXAMINER'S AMENDMENT ENTERED	
Jun. 13, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Jun. 13, 2014	EXAMINERS AMENDMENT E-MAILED	
Jun. 13, 2014	EXAMINERS AMENDMENT -WRITTEN	
Jun. 09, 2014	ASSIGNED TO EXAMINER	
Mar. 13, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 06, 2014	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 119

Date in Location: Aug. 09, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Impossible Ventures LLC

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5754/0299](#)

Pages: 3

Date Recorded: Mar. 21, 2016

Supporting Documents: [assignment-tm-5754-0299.pdf](#)

Assignor

Name: [IMPOSSIBLE VENTURES LLC](#)

Execution Date: Mar. 09, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE X LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Address: 1231 CHAMPION FOREST COURT
WHEATON, ILLINOIS 60187

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET, NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmockett@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
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DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
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7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmddocketing@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmddocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	

23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974

IMPOSSIBLE	87116503	5376208
IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	
IMPOSSIBLE FITNESS	87125862	
IMPOSSIBLE FITNESS	87687403	
IMPOSSIBLE	87755108	
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

Type of Proceeding: Cancellation

Proceeding Number:	92062327	Filing Date:	Sep 25, 2015
Status:	Terminated	Status Date:	Mar 02, 2016
Interlocutory Attorney:	YONG OH (RICHARD) KIM		

Defendant	
Name:	Edison Watson LLC
Correspondent Address:	MARK A MILLER HOLLAND & HART LLP 222 S MAIN ST, STE 2200 SALT LAKE CITY UT UNITED STATES , 84101
Correspondent e-mail:	mmiller@hollandhart.com , gutley@hollandhart.com , bwthur-good@hollandhart.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE VENTURES		85826325	4463971

Plaintiff(s)	
Name:	Impossible Ventures LLC
Correspondent Address:	DAVID E WESLOW WILEY REIN LLP 1776 K ST NW WASHINGTON DC UNITED STATES , 20006
Correspondent e-mail:	dweslow@wileyrein.com , ameltzer@wileyrein.com , rscheffel@wileyrein.com , tmdocket@wileyrein.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158

Prosecution History			
Entry Number	History Text	Date	Due Date
13	TERMINATED	Mar 02, 2016	
12	BD DECISION: DISMISSED W/ PREJ	Mar 02, 2016	
11	W/DRAW OF PET FOR CANCELLATION	Feb 29, 2016	
10	SUSP PEND DISP OF CIVIL ACTION	Feb 04, 2016	
9	SUSPENDED	Dec 22, 2015	
8	STIP FOR EXT	Dec 15, 2015	
7	RESPONSE DUE	Dec 08, 2015	
6	STIP FOR EXT	Dec 07, 2015	

5	D MOT TO SUSP PEND DISP CIV ACTION	Nov 17, 2015	
4	ANSWER	Nov 06, 2015	
3	PENDING, INSTITUTED	Sep 28, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 28, 2015	Nov 07, 2015
1	FILED AND FEE	Sep 25, 2015	

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Mark: DO SOMETHING IMPOSSIBLE

DO SOMETHING IMPOSSIBLE

US Serial Number: 87116483

Application Filing Date: Jul. 26, 2016

US Registration Number: 5576376

Registration Date: Oct. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 02, 2018

Publication Date: Jan. 24, 2017 **Notice of Allowance Date:** Mar. 21, 2017

Mark Information

Mark Literal Elements: DO SOMETHING IMPOSSIBLE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2017

Use in Commerce: Aug. 15, 2017

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011

Use in Commerce: Sep. 01, 2011

For: search engine optimization and marketing services; marketing consulting in the field of social media

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 13, 2012

Use in Commerce: Mar. 13, 2012

For: charitable fundraising services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 13, 2012

Use in Commerce: Mar. 13, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0008

Attorney Primary Email Address: dweslow@wileyrein.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: DAVID E. WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006-2304

Phone: 2027197000

Correspondent e-mail: dweslow@wileyrein.com tmdocket@wileyrein.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 02, 2018	REGISTERED-PRINCIPAL REGISTER	
Aug. 25, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 24, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Aug. 21, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED
Aug. 21, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 15, 2018	TEAS REQUEST FOR RECONSIDERATION RECEIVED
Jun. 28, 2018	NOTIFICATION OF FINAL REFUSAL EMAILED
Jun. 28, 2018	FINAL REFUSAL E-MAILED
Jun. 28, 2018	SU - FINAL REFUSAL - WRITTEN
Jun. 20, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED
Jun. 20, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE
Jun. 18, 2018	ASSIGNED TO LIE
Jun. 06, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Dec. 06, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Dec. 06, 2017	NON-FINAL ACTION E-MAILED
Dec. 06, 2017	SU - NON-FINAL ACTION - WRITTEN
Dec. 06, 2017	STATEMENT OF USE PROCESSING COMPLETE
Nov. 16, 2017	USE AMENDMENT FILED
Nov. 30, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Nov. 16, 2017	TEAS STATEMENT OF USE RECEIVED
Sep. 19, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Sep. 15, 2017	SOU EXTENSION 1 GRANTED
Sep. 15, 2017	SOU EXTENSION 1 FILED
Sep. 15, 2017	SOU TEAS EXTENSION RECEIVED
Mar. 21, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Jan. 24, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jan. 24, 2017	PUBLISHED FOR OPPOSITION
Jan. 04, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Dec. 19, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED
Dec. 14, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 14, 2016	EXAMINER'S AMENDMENT ENTERED
Dec. 14, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Dec. 14, 2016	EXAMINERS AMENDMENT E-MAILED
Dec. 14, 2016	EXAMINERS AMENDMENT -WRITTEN
Dec. 12, 2016	NOTIFICATION OF FINAL REFUSAL EMAILED
Dec. 12, 2016	FINAL REFUSAL E-MAILED
Dec. 12, 2016	FINAL REFUSAL WRITTEN
Dec. 10, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED
Dec. 10, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE
Dec. 10, 2016	ASSIGNED TO LIE
Nov. 28, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Nov. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION WRITTEN
Nov. 04, 2016	ASSIGNED TO EXAMINER
Jul. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jul. 29, 2016	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 24, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmdocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617

IMPOSSIBLE FITNESS	86208828	4624158
IMPOSSIBLE X	87116499	5155646
IMPOSSIBLE HQ	87116490	5179974
IMPOSSIBLE	87116503	5376208
IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	5576376
IMPOSSIBLE FITNESS	87125862	5590801
IMPOSSIBLE FITNESS	87687403	5603025
IMPOSSIBLE	87755108	5620625
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: 91241647	Filing Date: Jun 04, 2018
Status: Terminated	Status Date: Feb 18, 2020
Interlocutory Attorney: WENDY COHEN	

Defendant

Name: Not Impossible Ltd.
Correspondent Address: LYNN E RZONCA BALLARD SPAHR LLP 1735 MARKET STREET 51ST FLOOR PHILADELPHIA PA UNITED STATES , 19103-7599
Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmddocketing@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

IMPOSSIBLE [79219029](#)

Plaintiff(s)

Name: Impossible X LLC
Correspondent Address: DAVID E WESLOW WILEY REIN LLP 1776 K ST NW WASHINGTON DC UNITED STATES , 20006
Correspondent e-mail: dweslow@wileyrein.com , tmddocket@wileyrein.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

IMPOSSIBLE	85578345	4260617
IMPOSSIBLE FITNESS	86208828	4624158
IMPOSSIBLE X	87116499	5155646
IMPOSSIBLE HQ	87116490	5179974
IMPOSSIBLE	87116503	5376208
IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	
IMPOSSIBLE FITNESS	87125862	
IMPOSSIBLE FITNESS	87687403	
IMPOSSIBLE	87755108	
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW

Address: WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE HQ

IMPOSSIBLE HQ

US Serial Number: 87116490

Application Filing Date: Jul. 26, 2016

US Registration Number: 5179974

Registration Date: Apr. 11, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 11, 2017

Publication Date: Jan. 24, 2017

Mark Information

Mark Literal Elements: IMPOSSIBLE HQ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: providing a website featuring information relating to exercise and fitness

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 22, 2011

Use in Commerce: Jul. 22, 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0005

Attorney Primary dweslow@wiley.law
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: David E. Weslow
WILEY REIN LLP
2050 M ST NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e-mail: dweslow@wiley.law tmddocket@wiley.law akosak@wiley.law

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 05, 2023	TEAS SECTION 8 & 15 RECEIVED	
Apr. 11, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 11, 2017	REGISTERED-PRINCIPAL REGISTER	
Jan. 24, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 24, 2017	PUBLISHED FOR OPPOSITION	
Jan. 04, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 19, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Dec. 12, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 10, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	
Dec. 10, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 10, 2016	ASSIGNED TO LIE	
Nov. 28, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Nov. 07, 2016	NON-FINAL ACTION E-MAILED	
Nov. 07, 2016	NON-FINAL ACTION WRITTEN	
Nov. 04, 2016	ASSIGNED TO EXAMINER	
Jul. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 29, 2016	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 11, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmdocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com , phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP

1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	
Prosecution History			
Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletsky.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE X

IMPOSSIBLE X

US Serial Number: 87116499

Application Filing Date: Jul. 26, 2016

US Registration Number: 5155646

Registration Date: Mar. 07, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 04, 2024

Publication Date: Dec. 20, 2016

Mark Information

Mark Literal Elements: IMPOSSIBLE X

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: search engine optimization and marketing services; marketing consulting in the field of social media

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2016

Use in Commerce: Mar. 01, 2016

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0006

Attorney Primary Email Address: dweslow@wiley.law

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: David E. Weslow
WILEY REIN LLP
2050 M STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e-mail: dweslow@wiley.law tmddocket@wiley.law akosak@wiley.law

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2024	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 04, 2024	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 21, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 05, 2023	TEAS SECTION 8 & 15 RECEIVED	
Mar. 07, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Dec. 20, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 20, 2016	PUBLISHED FOR OPPOSITION	
Nov. 30, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 04, 2016	ASSIGNED TO EXAMINER	
Jul. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 29, 2016	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Mar. 04, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmddocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
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IMPOSSIBLE	85578345	4260617
IMPOSSIBLE FITNESS	86208828	4624158
IMPOSSIBLE X	87116499	5155646
IMPOSSIBLE HQ	87116490	5179974
IMPOSSIBLE	87116503	5376208
IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	5576376
IMPOSSIBLE FITNESS	87125862	5590801
IMPOSSIBLE FITNESS	87687403	5603025
IMPOSSIBLE	87755108	5620625
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number:	91241647	Filing Date:	Jun 04, 2018
Status:	Terminated	Status Date:	Feb 18, 2020
Interlocutory Attorney:	WENDY COHEN		

Defendant

Name:	Not Impossible Ltd.
Correspondent Address:	LYNN E RZONCA BALLARD SPAHR LLP 1735 MARKET STREET 51ST FLOOR PHILADELPHIA PA UNITED STATES , 19103-7599
Correspondent e-mail:	rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmddocketing@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

IMPOSSIBLE		79219029	
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Plaintiff(s)

Name:	Impossible X LLC
Correspondent Address:	DAVID E WESLOW WILEY REIN LLP 1776 K ST NW WASHINGTON DC UNITED STATES , 20006
Correspondent e-mail:	dweslow@wileyrein.com , tmddocket@wileyrein.com

Associated marks			
			Registration

Mark	Application Status	Serial Number	Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding [91240949](#)
Number:

Status: Terminated

Filing Date: May 02, 2018

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW

Address: WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE NUTRITION

IMPOSSIBLE
NUTRITION

US Serial Number: 87116501

Application Filing Date: Jul. 26, 2016

US Registration Number: 5387588

Registration Date: Jan. 23, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 23, 2018

Publication Date: Jan. 10, 2017 Notice of Allowance Date: Mar. 07, 2017

Mark Information

Mark Literal Elements: IMPOSSIBLE NUTRITION

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the word "IMPOSSIBLE" in strikethrough format above "NUTRITION".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "NUTRITION"

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2017

Use in Commerce: Aug. 15, 2017

For: providing a website featuring information relating to exercise and fitness

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2012

Use in Commerce: Jan. 01, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0007

Attorney Primary Email Address: dweslow@wileyrein.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: DAVID E. WESLOW
WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

Correspondent e-mail: tmddocket@wileyrein.com dweslow@wileyrein.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 23, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 23, 2018	REGISTERED-PRINCIPAL REGISTER	
Dec. 21, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 20, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 15, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	
Dec. 15, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 14, 2017	ASSIGNED TO LIE	
Dec. 06, 2017	STATEMENT OF USE PROCESSING COMPLETE	
Nov. 16, 2017	USE AMENDMENT FILED	
Nov. 30, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Nov. 16, 2017	TEAS STATEMENT OF USE RECEIVED	
Sep. 08, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 06, 2017	SOU EXTENSION 1 GRANTED	

Sep. 06, 2017	SOU EXTENSION 1 FILED
Sep. 06, 2017	SOU TEAS EXTENSION RECEIVED
Mar. 07, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Jan. 10, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jan. 10, 2017	PUBLISHED FOR OPPOSITION
Dec. 21, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Nov. 29, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER
Nov. 28, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED
Nov. 28, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE
Nov. 28, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Nov. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION WRITTEN
Nov. 04, 2016	ASSIGNED TO EXAMINER
Jul. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jul. 29, 2016	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 20, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmdocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com , phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	

22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208

IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	
IMPOSSIBLE FITNESS	87125862	
IMPOSSIBLE FITNESS	87687403	
IMPOSSIBLE	87755108	
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE

IMPOSSIBLE
IMPOSSIBLE

US Serial Number: 87116503

Application Filing Date: Jul. 26, 2016

US Registration Number: 5376208

Registration Date: Jan. 09, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Aug. 23, 2023

Publication Date: Apr. 18, 2017 **Notice of Allowance Date:** Jun. 13, 2017

Mark Information

Mark Literal Elements: IMPOSSIBLE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the word "IMPOSSIBLE" in strikethrough format.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2017

Use in Commerce: Aug. 15, 2017

For: search engine optimization and marketing services; marketing consulting in the field of social media

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 20, 2012

Use in Commerce: Feb. 20, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0004

Attorney Primary Email Address: dweslow@wileyrein.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M Street NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e-mail: tmdocket@wileyrein.com dweslow@wileyrein.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 23, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Aug. 23, 2023	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Aug. 23, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 22, 2023	TEAS SECTION 8 RECEIVED	
Jan. 09, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 09, 2018	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 06, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 06, 2017	STATEMENT OF USE PROCESSING COMPLETE	
Nov. 16, 2017	USE AMENDMENT FILED	
Nov. 30, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Nov. 16, 2017	TEAS STATEMENT OF USE RECEIVED	
Jun. 13, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 18, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Apr. 18, 2017	PUBLISHED FOR OPPOSITION
Mar. 29, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Mar. 07, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER
Mar. 07, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED
Mar. 07, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE
Mar. 07, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Nov. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION WRITTEN
Nov. 04, 2016	ASSIGNED TO EXAMINER
Jul. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jul. 29, 2016	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Aug. 23, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory: ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON

Address: PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E. WESLOW

Address: WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmdocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory WENDY COHEN
Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com ,
phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	

18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	

IMPOSSIBLE

[87755108](#)

IMPOSSIBLE

[87884481](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE FITNESS

IMPOSSIBLE FITNESS
IMPOSSIBLE FITNESS

US Serial Number: 87125862

Application Filing Date: Aug. 03, 2016

US Registration Number: 5590801

Registration Date: Oct. 23, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 23, 2018

Publication Date: Jan. 24, 2017 **Notice of Allowance Date:** Mar. 21, 2017

Mark Information

Mark Literal Elements: IMPOSSIBLE FITNESS

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the word "IMPOSSIBLE" in strike through format followed by "FITNESS".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "FITNESS"

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014

Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0009

Attorney Primary dweslow@wileyrein.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent DAVID E. WESLOW
Name/Address: WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

Correspondent e-mail: tmdocket@wileyrein.com dweslow@wileyrein.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 23, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 23, 2018	REGISTERED-PRINCIPAL REGISTER	
Sep. 18, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 16, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 13, 2018	STATEMENT OF USE PROCESSING COMPLETE	
Aug. 15, 2018	USE AMENDMENT FILED	
Sep. 10, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Aug. 15, 2018	TEAS STATEMENT OF USE RECEIVED	
Mar. 21, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 19, 2018	SOU EXTENSION 2 GRANTED	
Mar. 19, 2018	SOU EXTENSION 2 FILED	
Mar. 19, 2018	SOU TEAS EXTENSION RECEIVED	
Sep. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 19, 2017	SOU EXTENSION 1 GRANTED	
Sep. 19, 2017	SOU EXTENSION 1 FILED	
Sep. 19, 2017	SOU TEAS EXTENSION RECEIVED	
Mar. 21, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 24, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 24, 2017	PUBLISHED FOR OPPOSITION	

Jan. 04, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Dec. 14, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 14, 2016	EXAMINER'S AMENDMENT ENTERED
Dec. 14, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Dec. 14, 2016	EXAMINERS AMENDMENT E-MAILED
Dec. 14, 2016	EXAMINERS AMENDMENT -WRITTEN
Dec. 10, 2016	NOTIFICATION OF FINAL REFUSAL EMAILED
Dec. 10, 2016	FINAL REFUSAL E-MAILED
Dec. 10, 2016	FINAL REFUSAL WRITTEN
Nov. 28, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED
Nov. 28, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE
Nov. 28, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Nov. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION E-MAILED
Nov. 07, 2016	NON-FINAL ACTION WRITTEN
Nov. 04, 2016	ASSIGNED TO EXAMINER
Aug. 08, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Aug. 06, 2016	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 16, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3

Proceedings:

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmockett@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmddocketing@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmddocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	

24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646

IMPOSSIBLE HQ	87116490	5179974
IMPOSSIBLE	87116503	5376208
IMPOSSIBLE NUTRITION	87116501	5387588
DO SOMETHING IMPOSSIBLE	87116483	
IMPOSSIBLE FITNESS	87125862	
IMPOSSIBLE FITNESS	87687403	
IMPOSSIBLE	87755108	
IMPOSSIBLE	87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

Generated on: This page was generated by TSDR on 2024-03-08 12:11:07 EST

Mark: IMPOSSIBLE FITNESS

IMPOSSIBLE FITNESS

US Serial Number: 87687403

Application Filing Date: Nov. 16, 2017

US Registration Number: 5603025

Registration Date: Nov. 06, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 06, 2018

Publication Date: Apr. 10, 2018 **Notice of Allowance Date:** Jun. 05, 2018

Mark Information

Mark Literal Elements: IMPOSSIBLE FITNESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "FITNESS"

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158, 5155646 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing and performance apparel, namely, T-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014

Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently ITU: No

Currently 44D: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0009

Attorney Primary
Email Address: dweslow@wileyrein.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: DAVID E. WESLOW
WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 202-719-7000

Correspondent e-mail: dweslow@wileyrein.com tmddocket@wileyrein.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 06, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 06, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 02, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 29, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 11, 2018	STATEMENT OF USE PROCESSING COMPLETE	
Aug. 15, 2018	USE AMENDMENT FILED	
Sep. 11, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Aug. 15, 2018	TEAS STATEMENT OF USE RECEIVED	
Jun. 05, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 10, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 10, 2018	PUBLISHED FOR OPPOSITION	
Mar. 21, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 06, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2018	ASSIGNED TO EXAMINER	
Nov. 29, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 20, 2017	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 29, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmockett@wiley.law

mail: _____

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com , phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	
Prosecution History			
Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

Generated on: This page was generated by TSDR on 2024-03-08 12:11:21 EST
Mark: IMPOSSIBLE

IMPOSSIBLE

US Serial Number: 87755108

Application Filing Date: Jan. 15, 2018

US Registration Number: 5620625

Registration Date: Dec. 04, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2018

Publication Date: Jun. 19, 2018

Mark Information

Mark Literal Elements: IMPOSSIBLE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 4624158, 5179974 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2017

Use in Commerce: Aug. 15, 2017

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights and underwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011

Use in Commerce: Sep. 01, 2011

For: Search engine optimization for promotion and marketing services; marketing consulting in the field of social media

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 20, 2012

Use in Commerce: Feb. 20, 2012

For: Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling, and adventure activities, namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011

Use in Commerce: Sep. 01, 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0014

Attorney Primary Email Address: dweslow@wiley.law

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: David E. Weslow
WILEY REIN LLP
2050 M STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA United States 20036

Phone: 202-719-7000

Correspondent e-mail: dweslow@wiley.law tmddocket@wiley.law akosak@wiley.law

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 03, 2024	OFFICE ACTION ISSUED POU1	
Feb. 01, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 18, 2024	TEAS SECTION 8 RECEIVED	
Dec. 04, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	

Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP
Dec. 04, 2018	REGISTERED-PRINCIPAL REGISTER
Oct. 28, 2018	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED
Jul. 19, 2018	EXTENSION OF TIME TO OPPOSE RECEIVED
Jun. 19, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jun. 19, 2018	PUBLISHED FOR OPPOSITION
May 30, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
May 11, 2018	ASSIGNED TO LIE
May 01, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER
Apr. 30, 2018	EXAMINER'S AMENDMENT ENTERED
Apr. 30, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Apr. 30, 2018	EXAMINERS AMENDMENT E-MAILED
Apr. 30, 2018	EXAMINERS AMENDMENT -WRITTEN
Apr. 20, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED
Apr. 20, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE
Apr. 20, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Mar. 05, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Mar. 05, 2018	NON-FINAL ACTION E-MAILED
Mar. 05, 2018	NON-FINAL ACTION WRITTEN
Mar. 01, 2018	ASSIGNED TO EXAMINER
Jan. 27, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jan. 18, 2018	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 01, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of
Proceedings: 4

Type of Proceeding: Opposition

Proceeding
Number: [91266170](#)

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory
Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent
Address: GRACE HAN STANTON
PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent
Address: DAVID E. WESLOW
WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmocket@wiley.law

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	

7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Extension of Time

Proceeding Number: [87755108](#)

Filing Date: Jul 19, 2018

Status: Terminated

Status Date: Oct 28, 2018

Interlocutory Attorney:

Defendant

Name: Impossible X LLC

Correspondent Address: DAVID E. WESLOW
WILEY REIN LLP
1776 K STREET, NW
WASHINGTON DC , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		87755108	

Potential Opposer(s)

Name: WPP Properties

Correspondent Address: Jeffrey C. Katz
Davis & Gilbert LLP
1740 Broadway
New York NY UNITED STATES , 10019

Correspondent e-mail: jkatz@dglaw.com , tsuhay@dglaw.com , icipriani@dglaw.com

Prosecution History

Entry Number	History Text	Date	Due Date
4	EXT GRANTED	Aug 14, 2018	
3	ADD'L 60-DAY REQUEST TO EXT TIME TO OPPOSE	Aug 14, 2018	
2	EXTENSION OF TIME GRANTED	Jul 19, 2018	
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 19, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

Correspondent Address: LYNN E RZONCA
BALLARD SPAHR LLP
1735 MARKET STREET 51ST FLOOR
PHILADELPHIA PA UNITED STATES , 19103-7599

Correspondent e-mail: rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com , phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW

Address: WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	

5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Kenny Arsene Roeland

Correspondent Address: JOSHUA BILETSKY
BILTETSKY LAW
7080 HOLLYWOOD BLVD., SUITE 1100
LOS ANGELES CA UNITED STATES , 90028

Correspondent e-mail: Joshua@biletskylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

Name: Impossible X LLC

Correspondent Address: DAVID E WESLOW
WILEY REIN LLP
1776 K STREET NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmddocket@wileyrein.com , vcapati@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	

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Mark: IMPOSSIBLE



US Serial Number: 87884481

Application Filing Date: Apr. 19, 2018

US Registration Number: 6571603

Registration Date: Nov. 30, 2021

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 30, 2021

Publication Date: Jun. 15, 2021

Mark Information

Mark Literal Elements: IMPOSSIBLE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a motion mark. The mark consists of the wording "IMPOSSIBLE" with a shaded band that moves horizontally from the left through the middle of the wording until the band covers the middle of the entire word "IMPOSSIBLE." All on a shaded background.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Related Properties Information

Claimed Ownership of US Registrations: 4260617, 5179974, 5376208 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights and underwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 29, 2012

Use in Commerce: May 29, 2012

For: Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling and adventure recreational activities

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 29, 2012

Use in Commerce: May 29, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Docket Number: 87252.0015

Attorney Primary dweslow@wileyrein.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: David E. Weslow
WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 202-719-7000

Correspondent e-mail: dweslow@wileyrein.com tmdocket@wileyrein.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 30, 2021	REGISTERED-PRINCIPAL REGISTER	
Oct. 24, 2021	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Jul. 08, 2021	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 15, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 15, 2021	PUBLISHED FOR OPPOSITION	
May 26, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 12, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 14, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 02, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	
Feb. 02, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 28, 2021	ASSIGNED TO LIE	
Oct. 20, 2020	TEAS REQUEST FOR RECONSIDERATION RECEIVED	

Sep. 28, 2020	NOTIFICATION OF SUBSEQUENT FINAL EMAILED
Sep. 28, 2020	CONTINUATION OF FINAL REFUSAL E-MAILED
Sep. 28, 2020	ACTION CONTINUING A FINAL - COMPLETED
May 11, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED
May 11, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE
May 11, 2020	TEAS REQUEST FOR RECONSIDERATION RECEIVED
Jan. 22, 2020	NOTIFICATION OF FINAL REFUSAL EMAILED
Jan. 22, 2020	FINAL REFUSAL E-MAILED
Jan. 22, 2020	FINAL REFUSAL WRITTEN
May 10, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED
May 10, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE
May 10, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Nov. 12, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 12, 2018	NON-FINAL ACTION E-MAILED
Nov. 12, 2018	NON-FINAL ACTION WRITTEN
Aug. 16, 2018	ASSIGNED TO EXAMINER
Aug. 08, 2018	ASSIGNED TO EXAMINER
May 01, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED
Apr. 28, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Apr. 23, 2018	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 30, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: IMPOSSIBLE LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: [7249/0822](#)

Pages: 12

Date Recorded: Apr. 08, 2021

Supporting Documents: [assignment-tm-7249-0822.pdf](#)

Assignor

Name: [IMPOSSIBLE X LLC](#)

Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: ILLINOIS

Assignee

Name: [IMPOSSIBLE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 402 W. JOHANNA STREET
AUSTIN, TEXAS 78704

Correspondent

Correspondent Name: DAVID E. WESLOW

Correspondent Address: 1776 K STREET NW
WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 4
Proceedings:

Type of Proceeding: Extension of Time

Proceeding [87884481](#)
Number:

Filing Date: Jul 08, 2021

Status: Terminated

Status Date: Oct 24, 2021

Interlocutory
Attorney:

Defendant

Name: IMPOSSIBLE LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP
1776 K STREET, NW
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: dweslow@wileyrein.com , tmdocket@wileyrein.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		87884481	

Potential Opposer(s)

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON, ESQ.
Address: PERKINS COIE LLP
P.O. BOX 2608
SEATTLE WA UNITED STATES , 98111

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com , lindasanchez@perkinscoie.com

Prosecution History

Entry Number	History Text	Date	Due Date
2	EXT GRANTED	Jul 08, 2021	
1	FIRST 90-DAY REQUEST TO EXT TIME TO OPPOSE	Jul 08, 2021	

Type of Proceeding: Opposition

Proceeding [91266170](#)
Number:

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory
Attorney: ANDREW P BAXLEY

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP
1201 THIRD AVENUE, SUITE 4900
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: pctrademarks@perkinscoie.com , gstanton@perkinscoie.com , lcojulun@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		88855875	

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP
2050 M STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: dweslow@wiley.law , akosak@wiley.law , tmdocket@wiley.law

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	5576376
IMPOSSIBLE FITNESS		87125862	5590801
IMPOSSIBLE FITNESS		87687403	5603025
IMPOSSIBLE		87755108	5620625
IMPOSSIBLE		87884481	

Prosecution History			
Entry Number	History Text	Date	Due Date
15	SUSP PEND DISP OF CIVIL ACTION	Apr 27, 2023	
14	P RESP TO BD ORDER/INQUIRY	Apr 20, 2023	
13	P CHANGE OF CORRESP ADDRESS	Apr 20, 2023	
12	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2023	May 05, 2023
11	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2022	
10	P RESP TO BD ORDER/INQUIRY	Apr 05, 2022	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 05, 2022	May 05, 2022
8	SUSP PEND DISP OF CIVIL ACTION	Apr 05, 2021	
7	D MOT TO SUSP PEND DISP CIV ACTION	Apr 02, 2021	
6	ANSWER	Jan 29, 2021	
5	EXTENSION OF TIME GRANTED	Dec 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Dec 31, 2020	
3	INSTITUTED	Nov 25, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2020	Jan 04, 2021
1	FILED AND FEE	Nov 25, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91241647](#)

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Not Impossible Ltd.

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		79219029	

Plaintiff(s)

Name: Impossible X LLC

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1776 K ST NW

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
DO SOMETHING IMPOSSIBLE		87116483	
IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	
Prosecution History			
Entry Number	History Text	Date	Due Date
36	TERMINATED	Feb 18, 2020	
35	BD DECISION: OPP DISMISSED W/ PREJ	Feb 18, 2020	
34	W/DRAW OF OPPOSITION	Jan 22, 2020	
33	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 30, 2019	Dec 30, 2019
32	MOT TO AMEND APPLICATION	Nov 14, 2019	
31	SUSPENDED	Oct 21, 2019	
30	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
29	SUSPENDED	Sep 19, 2019	
28	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 19, 2019	
27	SUSPENDED	Aug 20, 2019	
26	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 20, 2019	
25	ANSWER	Jun 20, 2019	
24	D APPEARANCE / POWER OF ATTORNEY	Jun 20, 2019	
23	SUSPENDED	May 20, 2019	
22	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
21	SUSPENDED	Apr 18, 2019	
20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 18, 2019	
19	SUSPENDED	Mar 15, 2019	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 15, 2019	
17	SUSPENDED	Feb 19, 2019	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 15, 2019	
15	SUSPENDED	Jan 11, 2019	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 11, 2019	
13	SUSPENDED	Nov 13, 2018	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 13, 2018	
11	SUSPENDED	Oct 14, 2018	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 14, 2018	
9	SUSPENDED	Sep 13, 2018	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 13, 2018	
7	SUSPENDED	Aug 14, 2018	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 14, 2018	
5	SUSPENDED	Jun 29, 2018	
4	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 29, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	Jun 04, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91240949](#)

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

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Associated marks

Mark	Application Status	Serial Number	Registration Number
IMP SSIBLE		87578183	

Plaintiff(s)

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Associated marks

Mark	Application Status	Serial Number	Registration Number
IMPOSSIBLE		85578345	4260617
IMPOSSIBLE FITNESS		86208828	4624158
IMPOSSIBLE X		87116499	5155646
IMPOSSIBLE HQ		87116490	5179974
IMPOSSIBLE		87116503	5376208
IMPOSSIBLE NUTRITION		87116501	5387588
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IMPOSSIBLE FITNESS		87125862	
IMPOSSIBLE FITNESS		87687403	
IMPOSSIBLE		87755108	
IMPOSSIBLE		87884481	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 21, 2018	
5	BD DECISION: OPP SUSTAINED	Aug 21, 2018	
4	NOTICE OF DEFAULT	Jun 21, 2018	
3	PENDING, INSTITUTED	May 02, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2018	Jun 11, 2018
1	FILED AND FEE	May 02, 2018	